

# KAIRALI OF BALTIMORE, MARYLAND



Kairali of Baltimore, 9218 Georgia Belle Dr, Perry Hall, MD - 21128, USA.

Email: [President@KairaliOfBaltimore.org](mailto:President@KairaliOfBaltimore.org), Phone#: 410-953-9062

As part of the annual sponsorship packages, Kairali of Baltimore provides the following opportunities to Sponsors in 2023 to reach the targeted Kairali members and Public.

Package Name →	Platinum Package	Gold Package	Silver Package	Bronze Package	Benefactor
Features ↓					
Direct Mail and Email marketing campaign to the community	✓	✓	✓	✓	✓
Your Marketing Slideshow throughout our event program	✓	✓	✓	✓	✓
Banquet tickets for the Onam and Christmas festival	20	15	10	5	3
Announcements during functions	✓	✓	✓	✓	✓
Distribution of Marketing materials, if provided, at community functions	✓	✓	✓	✓	
Scroll Display on Kairali Website ( <a href="http://www.KairaliOfBaltimore.com">http://www.KairaliOfBaltimore.com</a> )	✓	✓	✓	✓	
Choice to display Banner on the auditorium or outside of Auditorium	✓	✓	✓		
Chance to honor one of the guests on the stage	✓	✓	✓		
Sponsorship	✓	✓			
Team trophy sponsorship on Kairali Annual Picnic Sports event	✓	✓			
Help with any direct marketing in the DC Metro area	✓	✓			
Event Sales Booth	✓	✓			
Banner advertisement on Kairali Website	✓				
<b>Sponsorship Cost</b>	<b>\$5000</b>	<b>\$2500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>

**TITLE Sponsorship of \$10,000 will cover all of the above 2023 Events and Banquet tickets.**

Please contact me either via email or by phone and I will be more than happy to discuss any aspects in detail. Thank you for your support and I look forward to hearing from you.

Sincerely,  
Vijoy Pattammady, President, KoB 2023

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## **Planned Events for 2023:**

- Monthly Events (Food and Clothing Drive, Spelling Bee, Essay, Poetry, Photography competitions etc.)
- 5K Walk for Cancer Awareness
- Day trips to Local destinations
- Talent Show (Solo and Group Dance, Speech, Mimicry, Stand-Up Comedy etc.)
- Chess Competition
- Comedy Show by Cine Artists from India
- Onam, Eid, Xmas and New Year Celebration(s)
- Fund Raising events to support education and housing

PS: We encourage you to provide marketing materials (T-Shirts, Banners, Gift items etc.) to distribute during the events. Full list of planned events for this year can be provided upon request.